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LEADING FRANCHISE COMPANIES TARGET DALLAS-FT. WORTH FOR FRANCHISE DEVELOPMENT
--Edible Arrangements, PostNet, Lawn Doctor, tasti D-lite and Papa Murphy's
Host Franchise Road Show Feb. 26th in Dallas--

DALLAS, TX (February 23, 2009) — While many small businesses work independently to develop their brands nationwide, five of the nation's leading franchise companies have teamed up to educate entrepreneurs in Dallas on the benefits of franchising. Edible Arrangements, PostNet, Lawn Doctor, tasti D-lite and Papa Murphy's are all seeking to expand in the Dallas-Ft. Worth area in 2009.

The five franchises are hosting a free "Franchise Road Show" designed to educate aspiring small business owners on the benefits of franchising and the opportunities these national brands have available in the Dallas area. All attendees will also receive a complimentary three-month subscription to leading franchise industry publication, Franchise Times.

The seminar will be held Thursday, February 26, 2009 at 7 p.m. at the Prava Suites by the Galleria, 13402 Noel Road. Those interested in attending should possess a minimum of \$100,000 to invest in starting a business. For more information or to register, please visit www.hotfranchiseshow.com.

Details on the participating franchise companies include:

- Edible Arrangements is an international franchise and the pioneer and leader in hand-sculpted, fresh fruit arrangements.
- PostNet is a global network of franchised business centers that specialize in printing, copying and shipping solutions.
- Lawn Doctor provides the highest quality lawn care, tree and shrub care and pest control services to our customers across the nation.
- tasti D-lite is a franchise that offers great-tasting, good-for-you desserts served in a customer-focused environment
- Papa Murphy's is the fifth-largest pizza chain in the country and the pioneer and leader of the take 'n' bake pizza segment.

"Despite the economy, aspiring entrepreneurs have the opportunity to start their own small business through franchising. Edible Arrangements is seeking qualified candidates to join its team in Dallas-Ft. Worth, where we currently operate five locations," said Tariq Farid, Founder and CEO, Edible Arrangements and the International Franchise Association's 2009 Entrepreneur of the Year.

About Edible Arrangements

Edible Arrangements International, Inc., is the leading purveyor of delicious, high quality, artistically designed, fresh fruit arrangements that are a practical and healthy gift. Founded in 1999 in East Haven, CT. by Tariq Farid, Edible Arrangements earned the 27th spot on *Entrepreneur Magazine's* "2008 Hot 100 List of Fastest-Growing Businesses in America." With more than 870 operating locations worldwide, Edible Arrangements is rapidly expanding across the United States, Canada, Puerto Rico, the United Kingdom, Dubai and throughout the United Arab Emirates. Customers may order arrangements by telephone 1-877-DO-FRUIT, at one of the company's retail stores, or on-line at www.ediblearrangements.com.

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About PostNet

Founded in 1993, Denver-based PostNet is the largest and fastest-growing privately held company in the business services and postal industry. Locally owned and operated PostNet locations offer digital printing and copying services; binding and finishing; and digital services including graphic design and computer rental. They also offer shipping with UPS, FedEx, DHL and the U.S. Postal Service. PostNet has more than 850 locations worldwide, including more than 400 in the United States. To learn more, visit www.postnetfranchise.com.

About Lawn Doctor

For nearly four decades, Lawn Doctor has been providing the highest quality lawn care, tree and shrub care and pest control services to our customers across the nation. They pride themselves on Keeping Lawns Healthy for Life®. That's why they lead the industry with over 500 locations in 40 states and Puerto Rico. Their local lawn care and yard care professionals understand the area's environment, soil conditions, weather and common yard pests and use this information to create customized lawn treatment programs for the yard designed to accomplish all of your goals. For additional care tips or franchise information, visit www.lawndoctor.com or www.lawndoctorfranchise.com or call 1(866) LAWN DOC (1 (866) 529-6362).

About tasti D-lite

tasti D-lite offers great-tasting, good-for-you desserts served in a customer-focused environment. In 1987, the first official tasti D-lite serving swirled into history, and an unprecedented phenomenon was born. Today, tasti D-lite has become a daily delight with its creamy delicious, dairy dessert in more than 100 flavors. With new tasti centers now opening across the U.S. and around the world, tasti D-lite is building a 500-center franchise network. Lead by a world-class operating team, the company is undertaking a program of product innovation through science and nutrition, flavor innovation, and service excellence. For more information about tasti D-lite, please log onto www.tastidlite.com.

About Papa Murphy's

Papa Murphy's is the fifth-largest pizza chain in the country and the pioneer and leader of the take 'n' bake pizza segment. Papa Murphy's operates over 1,100 franchised and corporate-owned locations in 31 states and Canada. The Vancouver, Wash.-based company offers custom-made pizzas featuring high-quality fresh toppings generously layered on pizza dough that is made fresh each morning in each store. By baking Papa Murphy's pizzas at home, customers get to experience the home-baked aroma of a convenient, delicious meal that the brand is known for. In addition to handmade pizzas, the company offers a growing menu of take 'n' bake items, including Cheesy Bread, Cinnamon Wheels, and chocolate chip cookie dough. Papa Murphy's has been voted "Best Pizza Chain in America" for six consecutive years by consumers nationwide in the Restaurants and Institutions "Consumers' Choice in Chains" survey and was recently named Pizza Today's "2008 Chain of the Year." For more information, visit www.papamurphys.com.

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